



Tiffany D. Gehrke

Associate

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Tiffany D. Gehrke secures and protects the intellectual property rights for a broad range of clients. In this role, her prior experience as a software engineer gives her valuable insider perspectives into clients' technologies. Ms. Gehrke understands the value of clients' intellectual property rights and assists those clients in obtaining and protecting those rights in the U.S. and throughout the world. Ms. Gehrke enforces clients' intellectual property rights through litigation in state and federal courts, through proceedings before the USPTO, and through other dispute resolution forums.

She was selected for inclusion in the *Illinois Rising Stars*® each year since 2013, featuring outstanding young attorneys in the state.

PRACTICE AREAS

- IP Litigation
- Trade Secrets
- Trademarks
- Patent Prosecution
- Copyrights
- Design Patents

INDUSTRIES

- Electrical and Software Engineering
- Internet and Cyberlaw
- Consumer Products

REPRESENTATIVE EXPERIENCE

- Successfully secured multi-million dollar judgment against online retailer of counterfeit goods for trademark and copyright infringement.
- Counsels and provides patentability opinions and infringement analysis opinions.

Ms. Gehrke also has experience investigating and analyzing issues relating to:

- Patent, trademark, and copyright infringement
- Trade secrets
- Patentability
- Counterfeiting
- Trademark dilution
- Breach of contract
- Unfair competition

BACKGROUND AND CREDENTIALS

Ms. Gehrke earned her J.D., with a Certificate in Trial Advocacy, from Loyola University Chicago School of Law where she was on the Dean's List, a two-time regional finalist, and a national quarter-finalist and semi-finalist as a member of the Giles S. Rich Intellectual Property Moot Court team, an Intellectual Property Fellow, and a Chicago IP Colloquium Fellow. Ms. Gehrke was also awarded Loyola's Laura Terlizzi Scholarship, given to a female student intending to practice intellectual property law. She also served as a senior editor of the *Annals of Health Law* journal. She completed a B.S.E. in computer science engineering from The University of Michigan. Ms. Gehrke is licensed to practice in the state of Illinois and before the United States Patent and Trademark Office.

EDUCATION

- Loyola University Chicago School of Law J.D.
- University of Michigan B.S.E., Computer Science Engineering

ADMISSIONS

- Illinois
- U.S. Patent and Trademark Office

PUBLICATIONS AND PRESENTATIONS

- "The Importance of Paying It Back," *The Woman Advocate*, American Bar Association Section of Litigation, Spring 2015, Vol. 20, No. 3, June 12, 2015
- "PTAB Zone." Presented at The Richard Linn American Inn of Court, October 2013
- "Incivility in the Legal Profession." Presented to Loyola University Chicago School of Law at Middle Temple, London, England, December 2012
- "Ethics Issues in Parallel International IP Litigation." Presented at The Richard Linn American Inn of Court, September 2012
- "To declare or not to declare (judgment): That is the question," *The Illinois Manufacturer*, Summer 2012
- "Ethics: Difficult Depositions." Presented at The Richard Linn American Inn of Court, February 2012
- "Traditional Trademark Enforcement Options." ICANN's New Generic Top-Level Domain (gTLD) Program, Live Presentation, September 9, 2011
- "Not All Endorsements Are Alike," *Medical Device + Diagnostic Industry*, August 24, 2011

- "A Night at the Design Patent Museum." Presented at The Richard Linn American Inn of Court, October 2010
- "Constitutional Convention." Presented at The Richard Linn American Inn of Court, February 2010
- "ITC Practice." Presented at The Richard Linn American Inn of Court, April 2009
- "The Impact of KSR on the Obviousness Inquiry," August 2008

COMMUNITY AND PROFESSIONAL INVOLVEMENT

- The Richard Linn American Inn of Court
- Intellectual Property Law Association of Chicago (IPLAC); co-chair, Membership Committee 2014-16
- Women's Leadership & Mentoring Alliance (WLMA)
- Women's Bar Association of Illinois (WBAI)
- American Bar Association (ABA)

In Ms. Gehrke's spare time, she volunteers with Children's Home + Aid and serves as a mentor for youth in foster care. She has also volunteered through the Chicago Cares organization and has served as a tutor to help at risk Chicago public high school students prepare for the ACT.