



## Kevin D. Hogg

Partner

Tel 312.474.6604  
khogg@marshallip.com

---

Kevin D. Hogg focuses his practice on litigation and counseling concerning patents, trademarks, unfair competition and trade secrets, and works with a wide variety of products and technologies. During his 25 year career, he has appeared in federal courts across the United States in cases ranging from the relatively modest to complex multidistrict actions with claimed damages in excess of \$100 million. He regularly advises highly respected innovators, such as The Procter & Gamble Company, on intellectual property matters.

In addition to his Martindale-Hubbell® AV Peer Review Rating™, he has been selected by the *Chicago Law Bulletin's* Leading Lawyer Network as a "Leading Lawyer" and since 2013, has been recognized as an "IP Star" in *Managing IP's IP Star Survey* (fka the *World IP Handbook and Survey*). Mr. Hogg has been selected as one of the "World's Leading Patent Practitioners" from 2013-2016 by *Intellectual Asset Management (IAM)* magazine.

### Practices

- IP Litigation
- Post-Grant Patent Proceedings

### Industries

- Consumer Products
- Medical Devices

### Representative Experience

Mr. Hogg has litigated cases involving a wide range of products and technologies, ranging from consumer products including foods and simple mechanical devices to commercial products including complicated electronics, communications networks, and other industrial equipment.

- In a complex multidistrict litigation, successfully defended one of the nation's largest cable television companies against nine patents allegedly covering high speed data and high definition television transmission. The patent holder eventually capitulated on eight of the nine patents and lost the ninth on summary judgment of non-infringement.

- Gained a victory for multiple cable television companies against four patents asserted against transmission systems for video on demand and other compressed video applications, as the court held all four patents invalid.
- Won a very favorable settlement for one of the world's largest multinational companies in a patent and inventorship dispute involving wireless electronic devices. The court upheld the validity of the company's patents and rejected the competitor's claims of inventorship.

## Background and Credentials

In his 25 years of litigating patent and trademark cases across the United States, Mr. Hogg has taken a number of those cases completely through trial and appeal, on both liability and damages. He has practiced before the U.S. Patent and Trademark Office in reissue, reexamination and interference proceedings, many involving proceedings in parallel to related litigation. This combined experience allows him to advise his clients on the most effective of these avenues for achieving client-desired results. In addition to his litigation work, he previously served as Chair of the Firm's IP Litigation Group..

Mr. Hogg graduated magna cum laude from the University of Cincinnati College of Engineering and obtained his law degree, with honors, from the University of Cincinnati College of Law.

## Education

- University of Cincinnati College of Law (J.D., *with honors*)
- University of Cincinnati (B.S., *magna cum laude*)
  - Mechanical Engineering

## Bar Admissions

- Illinois
- Ohio
- U.S. Court of Appeals, Federal Circuit
- U.S. District Court, District of Colorado
- U.S. District Court, Northern District of Illinois
- U.S. Patent and Trademark Office

## Representative Matters

*Acacia v. Charter Communications\**

The United States District Court for the Northern District of California

Case Type(s): Patent Infringement

*Acacia v. Cable America, NGP Cable, et al\**

The United States District Court for the District of Arizona

Case Type(s): Patent Infringement

*Acacia v. Mid-Continent Media, et al\**

The United States District Court for the District of Minnesota

Case Type(s): Patent Infringement

*Acacia v. Armstrong Group, et al\**

The United States District Court for the District of North Dakota

Case Type(s): Patent Infringement

*Broadcast Innovation v. Charter Communications\**

The United States District Court for the District of Colorado

Case Type(s): Patent Infringement

*Code Alarm\* v. Directed Electronics*

The United States District Court for the Eastern District of Michigan

Case Type(s): Patent Infringement Damages

*Dorel Juvenile Group v. Graco Children's Products\**

The United States District Court for the Southern District of Indiana

Case Type(s): Patent Infringement

*GE-Interlogix\* v. Honeywell*

The United States District Court for the District of Minnesota

Case Type(s): Patent Infringement, Contracts

*Global Patent Holdings v. CDW\**

The United States District Court for the Northern District of Illinois

Case Type(s): Patent Infringement

*Hybrid Patents v. Charter Communications\**

The United States District Court for the Eastern District of Texas

Case Type(s): Patent Infringement

*Johnson & Johnson v. The Procter and Gamble Co.\**

The United States District Court for the District of Colorado

Case Type(s): Patent Infringement

*Kellenberger (Kimberly-Clark) v. Duenk (Procter & Gamble)\**

The United States Patent Office Board of Patent Appeals and Interferences

Case Type(s): Patent Interference

*Lear v. Faurecia\**

The United States District Court for the Eastern District of Michigan

Case Type(s): Patent Infringement

*Mattingly (Johnson & Johnson) v. Van Tilburg (Procter & Gamble)\**

The United States Patent Office Board of Patent Appeals and Interferences

Case Type(s): Patent Interference

*Morphosys v. Cambridge Antibody Technology\**

The United States District Court for the District of Columbia

Case Type(s): Patent Infringement

*Neutrik AG v. Switchcraft\**

The United States District Court for the Southern District of New York

Case Type(s): Unfair Competition, Trademark Infringement, Trade Dress, Patent Infringement

*Oscar Mayer v. Sara Lee\**

The United States District Court for the Eastern District of Wisconsin

Case Type(s): Trademark Infringement, Trade Dress, Patent Infringement

*Rembrandt Technologies v. Charter Communications\**

The United States District Court for the District of Delaware and the Eastern District of Texas

Case Type(s): Patent Infringement

*The Procter & Gamble Company\* v. Georgia-Pacific*

The United States District Court for the District of South Carolina

Case Type(s): Trade Secrets

*The Procter & Gamble Company\* v. Kathryn Mowris*

The United States District Court for the Northern District of Illinois

Case Type(s): Trade Secrets

*The Procter & Gamble Company\* v. Kimberly-Clark*

The United States District Court for the Northern District of Texas

Case Type(s): Patent Infringement

*The Procter & Gamble Company\* v. Kimberly Clark*

The United States District Court for the District of South Carolina

Case Type(s): Patent Infringement

*THK America v. NSK Corp.\**

The United States District Court for the Northern District of Illinois

Case Type(s): Patent Infringement

*White Welding v. Keystone Industries\**

The United States District Court for the District of Kansas

Case Type(s): Unfair Competition, Patent Infringement

*Charter Communications Operating, LLC\*, et al. v. Verizon Communications*

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*Wi-Lan v. Charter Communications\**

The United States District Court for the Eastern District of Texas

Case Type(s): Patent Infringement

*Ceres Communications Tech., LLC I v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*Ceres Communications Tech., LLC II v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*Pragmatus VOD LLC v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*C-Cation Technologies, LLC v. Charter Communications\**

The United States District Court for the Eastern District of Texas

Case Type(s): Patent Infringement

*InterAD Technologies, LLC v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*GTZM Technology Ventures LTD v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*Bear Creek Technologies v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*GlobeTecTrust LLC v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*AIP Acquisition LLC v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*Steelhead Licensing LLC v. Charter Communications\**

The United States District Court for the District of Delaware

Case Type(s): Patent Infringement

*The Procter & Gamble Company\* v. Vi-Jon*

The United States District Court for the Southern District of Ohio

Case Type(s): Unfair Competition, Trademark Infringement, Trade Dress, Patent Infringement

\*Party Represented