



Julie M. Watson

Special Counsel

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Julie M. Watson concentrates on counseling related to intellectual property transactions with a particular emphasis in technology startups and university technology transfer. A licensing professional with over 25 years of experience structuring complex intellectual property transactions in-house, Ms. Watson has a deep appreciation of client needs and knows how to deliver strategic solutions.

Practices

- IP Transactions

Industries

- Biotechnology & Life Sciences
- Non-Profit Technology Transfer

Representative Experience

- Developing deal strategies and leading negotiations for both in-licensing and out-licensing transactions for biopharma and university clients.
- Managing high-profile university out-licensing portfolios, including invention evaluations and strategy development, identifying potential targets and negotiating intellectual property agreements.
- Advising, drafting IP agreements, and performing due diligence for corporate acquisitions based on technology assets developed under the National Institute of Health's National Center for Advancing Translational Sciences through its Therapeutics for Rare and Neglected Diseases Program.
- Counseling on intellectual property policies, related revenue-sharing agreements, consulting agreements, invention disclosure forms and compliance with non-profit grant funding.
- Structuring and leading the transaction team for contracts and extensive portfolio of subcontracts under Department of Defense funded programs.
- Developing proforma confidentiality, material transfer and research agreements for university clients; developing a portfolio of service and IP contracts for clinical translation program.

Background and Credentials

Prior to joining the Firm as special counsel, Ms. Watson was Director of Intellectual Property and Legal Counsel at the Wake Forest Institute for Regenerative Medicine; the Director of Intellectual Property Services at the American Medical Association; and a client of the Firm while Vice President of the Advanced Research & Technology Institute, the technology transfer arm of Indiana University.

Ms. Watson holds a J.D., *cum laude*, from Wake Forest University Law School and is admitted to practice law in Illinois, North Carolina, and before the United States Patent and Trademark Office. She also holds an MA in biopsychology from Johns Hopkins University and completed advanced graduate work in neuroscience at Northwestern University. She is a Certified Licensing Professional™ (CLP), a credential issued by the Licensing Executives Society (LES) (USA and Canada), Inc. to recognize licensing professionals who are committed to professional development and the attainment of the skills and knowledge necessary to perform at the highest level of quality.

**The Supreme Court of Illinois does not recognize certifications of specialties in the practice of law and the CLP™ certification is not a requirement to practice law in Illinois.*

Education

- Wake Forest University School of Law (J.D., *cum laude*)
- Johns Hopkins University (M.A., *NIH Training Grant, Johns Hopkins Fellowship*)
 - Biopsychology
- Coe College (B.A., *magna cum laude*)
 - Psychology, Biology

Bar Admissions

- Illinois
- North Carolina

Publications and Presentations

Ms. Watson is an active participant in professional licensing organizations, including the Association of University Technology Managers (AUTM) and the Licensing Executives Society (LES) and frequent author and presenter at national meetings on intellectual property transactions.

Recent examples include:

May 16, 2017

"University Industry Collaboration Agreements 101"

AUTM Online Professional Development Program Webinar

April 4, 2017

"Ownership of Data in a Global Licensing and Development Agreement"

Global Health Drug Development Workshop

April 4, 2017

“Global Health Licensing”

Global Health Drug Development Workshop

March 15, 2017

“Communication Skills for Licensing Professionals”

AUTM Annual Meeting

March 13, 2017

“Are You Wasting Too Much Time on Non-license Agreements?”

AUTM Annual Meeting

April 1, 2016

“Alliances and Incentives in the Era of Outbreaks”

Global Healthcare Innovation Alliances Symposium

March 16, 2016

“Licensing and University Partnerships”

LES Emerging Enterprises Committee Webinar

November 17, 2015

“Overview of Medical Device Market and Technology Transfer Experience”

AUTM Business Development Course – Medical Devices

October 28, 2015

“Developing a Uniform NDA for LES”

LES Annual Meeting

October 2015

“Researcher merry-go-round: Best practices for handling departing faculty” (featured quotes)

Technology Transfer Tactics

September 1, 2015

“Show me the money” (featured quotes)

InsideCounsel

June 23, 2015

“Supreme Court Decision Today: Post-Expiration Patent Royalties are Unenforceable”

Marshall Gerstein Alert

March 2015

“IP Transaction Trends and Takeaways: What We Learned in 2014, and What to Expect Going Forward”

Intellectual Property Today

July 2014

“What Do You Mean My Idea Did Not Make Millions and Change the World?: The Art of Saying No Well”

AUTM Central Region Meeting

July 2014

“Securing IP for Regenerative Medicine: IP 101”

Regenerative Medicine Essentials Course, Wake Forest Institute for Regenerative Medicine

September 2013

“Negotiating with Style: Using Negotiation Styles and Other Communications Tools for Better Results”

LES Webinar

January 2013

“Practical IP for Scientists”

Wake Forest Institute for Regenerative Medicine