

Internet & Cyberlaw

Building a Secure and Profitable E-Commerce World

Just as Marshall, Gerstein & Borun LLP has a long record of firsts in protecting computer and software technology, we were one of the earliest law firms to work in partnership with companies that do business on the Internet. E-business leaders like the largest U.S. provider of release-of-information services to the health care sector, and one of the nation's largest drugstore franchises turn to our lawyers for Internet counsel. We offer a broad range of services involving the clearance, registration, maintenance and protection of domain names and trademarks, copyright protection and DMCA safe harbor registration, and preparation of licenses and usage and privacy agreements for Web sites and Internet-related technologies. If your business involves or utilizes e-commerce, you can rely on our broad technical understanding, experience in Internet domain name issues, business licensing skills to secure your business needs.

Internet and cyberlaw involve many issues for which we can provide you with effective guidance: trademark infringement and domain name protection, web site development agreements, privacy policies and programs, standards-setting organizations, open source licensing, and transactions of all kinds. Members of our team have played leading roles in developing cyberlaw through our work with the International Trademark Association (INTA) and the Piracy and Counterfeiting Committee of the Intellectual Property Owners Association. Such insight enables our lawyers to effectively counsel our clients, and investigate and challenge misuses of meta-tags, hidden text, false summaries and other strategies that third-party web sites use against our clients.

We will enforce your rights against cybersquatters and others who improperly register and use Internet domain names that are identical or confusingly similar to your company's names or trademarks. With the help of our global counsel network we combat such abuses around the world, using traditional trademark laws, the Anti-Cybersquatting Consumer Protection Act, and ICANN's domain name Uniform Dispute Resolution Policy (UDRP). Our law firm provides dedicated litigation defense against infringement claims involving such fundamental e-commerce technology as VoIP telephone services, video on demand and online shopping carts. Our attorneys are also on the forefront of assisting clients protect their intellectual property and information on the Web 2.0 social networking and information services.

Representative Clients

- CDW Corporation
- Hitachi Corporation
- John E. Reid and Associates, Inc.
- Microsoft Corporation