



## Tiffany D. Gehrke

Associate

Tel 312.474.6656  
tgehrke@marshallip.com

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Tiffany D. Gehrke secures and protects intellectual property rights for a broad range of clients. In this role, her prior experience as a software engineer gives her valuable insider perspectives into clients' technologies. Ms. Gehrke understands the value of clients' intellectual property rights and assists those clients in obtaining and protecting those rights in the U.S. and throughout the world. Ms. Gehrke enforces clients' intellectual property rights through litigation in state and federal courts, through proceedings before the USPTO, and through other dispute resolution forums.

In 2016, Ms. Gehrke was named to the third annual list of Litigation Trailblazers and Pioneers published by the *National Law Journal*, a list which identifies litigation professionals who bring about meaningful change through their work. She has also been selected for inclusion in the *Illinois Rising Stars*® each year since 2013, featuring outstanding young attorneys in the state. In 2017, Ms. Gehrke was designated as an "Emerging Lawyer" by her peers, less than 2% of all lawyers licensed in each state have received the distinction. She was also named on the *Illinois Super Lawyers*® list in which only 5% of the lawyers in the state are recognized annually.



## Practices

- IP Litigation
- Trade Secrets
- Patent Prosecution
- Copyrights

## Industries

- Electrical & Computer Technologies
- Internet & Cyberlaw
- Consumer Products

## Representative Experience

- Successfully secured multi-million dollar judgment against online retailer of counterfeit goods for trademark and copyright infringement.
- Counsels and provides patentability opinions and infringement analysis opinions.

Ms. Gehrke also has experience investigating and analyzing issues relating to:

- Patent, trademark, and copyright infringement
- Trade secrets
- Patentability
- Counterfeiting
- Trademark dilution
- Breach of contract
- Unfair competition

## Background and Credentials

Ms. Gehrke earned her J.D., with a Certificate in Trial Advocacy, from Loyola University Chicago School of Law where she was on the Dean's List, a two-time regional finalist, and a national quarter-finalist and semi-finalist as a member of the Giles S. Rich Intellectual Property Moot Court team, an Intellectual Property Fellow, and a Chicago IP Colloquium Fellow. Ms. Gehrke was also awarded Loyola's Laura Terlizzi Scholarship, given to a female student intending to practice intellectual property law. She also served as a senior editor of the *Annals of Health Law* journal. She completed a B.S.E. in computer science engineering from The University of Michigan. Ms. Gehrke is licensed to practice in the state of Illinois and before the United States Patent and Trademark Office.

## Education

- Loyola University Chicago School of Law (J.D.)
- University of Michigan (B.S.E.)
  - Computer Science Engineering

## Bar Admissions

- Illinois
- U.S. Patent and Trademark Office
- U.S. Supreme Court
- U.S. Court of Appeals, Federal Circuit
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Eastern District of Wisconsin
- Admitted to practice pro hac vice in various district courts throughout the U.S.

## Publications and Presentations

March 15, 2017

**“Patent Cases to Watch in 2017”**

*Intellectual Property Law Symposium*

April 28, 2016

**“Defend Trade Secrets Act Passes House and Senate”**

*Marshall Gerstein Alert*

February 18, 2016

**“Dissent: Deferential Review by Federal Circuit Falls Short of Purpose of Providing Optimum Determination of Patent Validity”**

*IP Litigator*

June 12, 2015

**“The Importance of Paying It Back”**

*The Woman Advocate*

October 2013

**“PTAB Zone”**

*The Richard Linn American Inn of Court*

December 2012

**“Incivility in the Legal Profession”**

*Loyola University Chicago School of Law at Middle Temple, London, England*

September 2012

**“Ethics Issues in Parallel International IP Litigation”**

*The Richard Linn American Inn of Court*

Summer 2012

**"To Declare or Not to Declare (Judgement): That is the Question"**

*The Illinois Manufacturer*

February 2012

**"Ethics: Difficult Depositions"**

*The Richard Linn American Inn of Court*

September 9, 2011

**"Traditional Trademark Enforcement Options"**

*ICANN's New Generic Top-Level Domain (gTLD) Program, Live Presentation*

August 24, 2011

**"Not All Endorsements Are Alike"**

*Medical Device + Diagnostic Industry*

October 2010

**"A Night at the Design Patent Museum"**

*The Richard Linn American Inn of Court*

February 2010

**"Constitutional Convention"**

*The Richard Linn American Inn of Court*

April 2009

**"ITC Practice"**

*The Richard Linn American Inn of Court*

August 2008

**"The Impact of KSR on the Obviousness Inquiry"**

## Community and Professional Involvement

- The Richard Linn American Inn of Court
  - Executive Committee, Dinner Chair 2016–2017
- Seventh Circuit Patent Jury Instructions Committee
- Intellectual Property Law Association of Chicago (IPLAC)
  - Co-Chair, Membership Committee 2014–2017
- Women's Bar Association of Illinois (WBAI)
  - Women's Leadership Institute 2015–2016
- Children's Home + Aid Associate Board
  - Development Chair 2016–present
- American Bar Association (ABA)
- Women's Leadership & Mentoring Alliance (WLMA)

In Ms. Gehrke's spare time, she volunteers with Children's Home + Aid and serves as a mentor for youth in foster care. She has also volunteered through the Chicago Cares organization and has served as a tutor to help at risk Chicago public high school students prepare for the ACT.