



## Cameron B. Pick

Partner

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Cameron prosecutes domestic and foreign patents for emerging technologies across a range of industries, with a particular focus on electrical and software engineering. He also prepares patentability, infringement, and freedom-to-operate opinions; responds to USPTO office actions; provides day-to-day intellectual property counseling; and develops sophisticated, forward-thinking patent strategies for a diverse clientele, ranging from startups to Fortune 100 companies. Cameron's appeal briefs have delivered a number of client victories before the Patent Trial and Appeal Board. Additionally, he has provided technical guidance to his Marshall Gerstein colleagues in support of various litigation matters.

Cameron enjoys gaining a deep understanding of his clients' technologies—a passion he traces to his days as an electrical engineering student. His undergraduate years also sparked his interest in IP law, as he and his classmates were encouraged to pursue patents for the novel ideas they conceived while working on their senior design projects.

Today, Cameron channels his interest in new and diverse technologies into the innovative products his clients are creating, many of which promise to make the world a better and safer place. For example, he has drafted patent applications and developed intellectual property strategy for a company that makes sensors for autonomous vehicles. He also provides full-spectrum IP counsel to a startup that developed a campus safety and emergency management system designed to help school administrators and first responders detect threats and respond better and faster in a crisis.

Outside the office, Cameron is an active member of Blockchain Lawyers of Chicago and enjoys writing about blockchain and other emerging technologies.

### Practices

- Patent Prosecution

### Industries

- Artificial Intelligence
- Electrical & Computer Technologies
- Blockchain & Cryptocurrency
- Metaverse

### Representative Experience

Cameron has prepared and prosecuted domestic and foreign patent applications across a wide range of cutting-edge technologies, including:

- Artificial intelligence
- Autonomous vehicles
- Biomedical imaging
- Blockchain
- Cellular networks
- Cryptocurrency, smart contracts, NFTs, and DeFi
- Epigenomics
- Geographic information systems
- Lidar sensors
- Machine learning
- Process control
- Quantum information

## Background and Credentials

While earning his J.D., Cameron was a member of the Patent Law Society at Duke University School of Law. Prior to joining Marshall Gerstein, he worked as a patent extern at the United States Patent and Trademark Office.

## Education

- Duke University School of Law (J.D.)
- University of Illinois, Urbana-Champaign (B.S., *with honors*)
  - Electrical Engineering

## Bar Admissions

- U.S. Patent and Trademark Office
- Illinois

## Publications and Presentations

- "The Basics of NFTs for Artists," Presenter, Webinar through Lawyers for the Creative Arts, November 17, 2022.
- "NFT for IP Monetization," Presenter, Webinar, October 27, 2022.
- MetaBirkins NFT Trademark Infringement Lawsuit, *Marshall Gerstein Insights*, October 13, 2022.
- "Innovative Patent and Trademark Solutions for the Metaverse and NFTs," Co-Panelist, *NASDAQ Trade Talks*, July 25, 2022.
- "Patent Drafting for Cryptocurrency Innovations: Overcoming Eligibility Challenges, Minimizing the Risks of Rejection," Co-Presenter, *Stafford Publications*, June 14, 2022.

- "What Counsel Should Know to Protect Clients in the Virtual World," Author, *The Legal Intelligencer*, March 23, 2022.

*See Cameron's additional publications and presentations.*

## Insights

October 13, 2022

### **MetaBirkins NFT Trademark Infringement Lawsuit**

Marshall Gerstein Insights

July 25, 2022

### **"Innovative Patent and Trademark Solutions for the Metaverse and NFTs"**

Nasdaq Trade Talks

June 14, 2022

### **"Patent Drafting for Cryptocurrency Innovations: Overcoming Eligibility Challenges, Minimizing the Risks of Rejection"**

Stafford Publications

June 14, 2022

### **Partner Cameron Pick Shares Crypto-IP Insight for Patent Counsel in Stafford Webinar**

Stafford Publications

March 23, 2022

### **"What Counsel Should Know to Protect Clients in the Virtual World"**

The Legal Intelligencer

November 16, 2021

### **Primer: NFTs and the Emergence of IP Tokenization**

Managing IP

May 4, 2021

### **"IP Issues in AI, Software Licensing, and IT Services Agreements and Related Due Diligence"**

World IP Forum

December 24, 2015

### **"The Decision That Could Change the US Semiconductor Industry"**

Corporate Counsel