



William (Bill) J. Samore

Tel 312.474.6641 bsamore@marshallip.com

As an associate with extensive experience in patent law, Bill Samore focuses on preparing and prosecuting patents across a broad spectrum of technologies with a particular focus on electrical engineering, mechanical engineering, artificial intelligence (AI), large language models, software, smart home technology, light detection and ranging (LIDAR), and magnetic resonance imaging (MRI) technology. Bill's background in electrical engineering and work with complex systems aboard U.S. nuclear-powered naval ships has equipped him with a deep understanding of the intricacies involved in the operation and maintenance of advanced machinery and equipment.

In practice, Bill has successfully managed patent portfolios for innovations in electrical devices, mechanical devices, and AI, areas that are crucial for companies at the forefront of technology. He has a proven track record of drafting and prosecuting patent applications, ranging from straightforward mechanical inventions to sophisticated software and smart technology solutions. He has extensive experience interviewing patent examiners at the United States Patent and Trademark Office to successfully obtain patents. He has further leveraged his experience to provide infringement analysis and validity opinions to clients.

Furthermore, Bill has a strong grasp of subject matter eligibility issues, and a proven record of overcoming difficult eligibility rejections in many patent applications. This experience is particularly valuable in today's rapidly evolving technological landscape, where ensuring the patentability of innovative solutions is more critical than ever.

Bill's contributions to *IP Litigator*, *The Licensing Journal*, *PatentNext*, and *the PTABWatch Blog* reflect his commitment to staying at the cutting edge of patent law and technology. Bill also contributes to several firm initiatives, most importantly in training junior associates and patent agents.

Practices

Patent Prosecution

Industries

- Artificial Intelligence
- Blockchain & Cryptocurrency
- Electrical & Computer Technologies
- Medical Devices
- Metaverse



Representative Experience

Bill has experience in the following areas:

- Electrical engineering
- Mechanical engineering
- Software
- Artificial intelligence
- Magnetic resonance imaging (MRI) image reconstruction
- Telecommunications
- Blockchain technology
- Smart home technology
- Light detection and ranging (LIDAR)
- Medical devices

Background and Credentials

After undergrad, Bill worked for a Navy contractor where he wrote technical manuals involving the operation and maintenance of the vast electrical systems aboard U.S. nuclear-powered naval ships. Bill brings strong communication skills and an understanding of complex technologies to the firm.

Bill received his B.S. in electrical engineering from the University of Illinois, Urbana-Champaign and his J.D. from Case Western Reserve University.

Education

- Case Western Reserve University (J.D.)
- University of Illinois, Urbana-Champaign (B.S.)
 - Electrical Engineering

Bar Admissions

- Virginia
- U.S. Patent and Trademark Office
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Northern District of Ohio

Publications and Presentations

- "WIPO Issues a Patent Landscape Report on Generative Artificial Intelligence," *The Licensing Journal*, October 2024.
- "WIPO Issues a Patent Landscape Report on Generative Artificial Intelligence," IP Litigator, October 1, 2024.



- "Artificial Intelligence and the Patent System: Can a New Tool Render a Once Patentable Idea Obvious"
 Syracuse Law Review, Vol. 29, Fall 2013
- "Artificial Intelligence and the Patent System: Can a New Tool Render a Once Patentable Idea Obvious" was also included in the Research Handbook on the Law of Artificial Intelligence (Edward Elgar Publishing, 2018)

Community and Professional Involvement

- American Bar Association (ABA)
- Institute of Electrical and Electronics Engineers (IEEE)
- Eta Kappa Nu Electrical and Computer Engineering Society